

# Fiber Broadband

LATAM CHAPTER

*Cuando la fibra lidera, el futuro acompaña.*

October 10th- 11th

Hotel Hilton México City Reforma  
Mexico City

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**PRELIMINARY AGENDA - DAY 1**  
**October 10th – Tuesday**

**Chairman:** Gisela San Juan, ir Digital Transformation Division, Universidad Metropolitana de Monterrey (**confirmed**)

08:00 am- 9:00 am	<b>Event registration</b>
9:00 am - 9:05 am	<b>Opening and welcome</b> Nelson Saito, President, Fiber Broadband Association LATAM Chapter
9:05 am- 9:15 am	<b>Presentation: Impact of fiber on community social development</b> Gary Bolton, President and CEO, Fiber Broadband Association
09:15 am – 09:45am	<b>KEYNOTE:Broadband and Fiber Optic Network Deployment</b>  <i>Luis Raúl Rey Jiménez, General Director of Infrastructure Sharing, IFT Mexico</i>
09:45am- 10:30 am	<b>KEYNOTE: What to expect from the lifetime, reliability, and probability of failure of an optical network</b>  Gilberto Guitarte, Consultant and Fiber Optic expert, Founder of the FTTH Latam Council.
10:30 am- 11: 15 am	<b>PANEL: Regulatory aspects of the sector and their impact on the digital divide.</b> <ul style="list-style-type: none"> <li>- How fiber can help reduce the digital divide in the region?</li> <li>- Key regulatory elements to sustain fiber growth</li> <li>- The regulatory framework on infrastructure governance in the country.</li> <li>- Regulation of 5G spectrum in Mexico.</li> </ul> <b>Moderator (Confirmed):</b> Edgar Olvera, Shareholder, Greenberg Traurig  <b>Panelists (Confirmed):</b> Daniel Rios, Assistant Vice President of External Affairs and Sustainability, AT&T, and Vice President of CANIETI. Cindy Rayo, Director for Mexico, Central America and Caribbean, ASIET. Ana de Saracho, Director of Public Affairs, Regulation, Telefónica Mexico.
11:15 am- 11:50 am	<b>Break &amp; Networking</b>
11:50 am- 12:35 pm	<b>PANEL: Strategic vision of fiber optic infrastructure: Growth and access for the region.</b> <ul style="list-style-type: none"> <li>- Advances and investments in network infrastructure for a growing region.</li> <li>- Efficiency in FTTx network deployment, rapid and cost-effective deployment.</li> <li>- Investments in connectivity infrastructure and FTTH.</li> <li>- Challenges and solutions for the implementation (CAPEX) and maintenance of fiber optic infrastructure (OPEX).</li> <li>-Quality parameters in access fiber optic telecommunication networks.</li> </ul> <b>Moderator (Confirmed):</b> Servando Vargas Independent Telecom Consultant - Professional  <b>Panelists (Confirmed):</b> Simon Masri, CEO, C3ntro Telecom Carlos Gorostiza, Director, Secretary of Communications and Transportation Isaias Alegria, Director of Engineering and Operations, Vivaro Juan Humberto Jimenez, VP Infrastructure Representative, Internet Association MX

12:35 pm- 12:55 pm	<p><b>Presentation: How to reduce Churn through intelligent network management?</b> Samuel Graeff, System and Network Security Specialist and Senior New Projects Analyst, FURUKAWA</p>
12:55 pm- 1:15 pm	<p><b>Presentation: Testing and Monitoring your FTTH network throughout the entire lifecycle of your network, towards 5G (build/activate/monitor)</b>  Oscar Silva, Sales Manager Mexico, Central America and Caribbean region, EXFO</p>
1:15 pm- 1:35 pm	<p><b>Presentation: Evolution of broadband services, making sense of a multi-gigabit broadband generation</b>  Gino Dion, Head of Innovation Solutions Team, Network Infrastructure, Nokia</p>
01:35 pm- 3:00 pm	<p><b>FREE LUNCH</b></p>
03:00 pm- 03:50 pm	<p><b>PANEL: Fiber optic opportunities for data center growth and transformation</b> -Deployment of high-speed networks in data centers -Fiber optic solutions for data center growth -Benefits of deploying fiber optic for data centers  <b>Moderator (Confirmed):</b> María del Rosario Oviedo, Chief Legal Officer, FYCO  <b>Panelists (Confirmed):</b> Pedro Lerma, Sales Manager Mexico Enterprise Networks, Corning Optical Communications. Adriana Rivera Cerecedo, Executive Director, Mexican Association of Data Centers MEXDC Axael Arteaga, COO, Gold Data</p>
03:50 pm - 04:10 pm	<p><b>Presentation: Optical Connectivity Considerations in Next Generation 5G/Broadband/Data Center Networks.</b>  Rogerio Lopes, Senior Director of Sales &amp; Business Development, Sumitomo</p>
04:10 pm - 04:40 pm	<p><b>Break &amp; Networking</b></p>
04:40 pm-05:40 pm	<p><b>PANEL: Advances and opportunities in convergence and neutral networks.</b> - Challenges and opportunities for the implementation of new business models. - Neutral FTTH networks with the deployment of 5G networks. - Main benefits associated with the deployment of neutral networks. - Neutral networks as a method of maximizing investment. - Optimizing the FTTH experience  <b>Moderator (Confirmed):</b> Carlos Hernandez, ICT and Analysis Director, THE CIU  <b>Panelists (Confirmed):</b> Samir Kussaba, President, Even Group. Raul Andres Fleman, CTO, Artic Juan Luis Carranza, Director, Sales &amp; SE - Mexico - Network Cable &amp; Connectivity, Commscope Nef Usabal, Regional Business Manager, VIAVI Latinoamérica.</p>
05:40 pm- 06:00 pm	<p><b>Education as a pillar of FTTH: look at the new Training Program and FBA LATAM Certification</b> Fredy Pereira, Operations Committee, Fiber Broadband Assn. LATAM Chapter Nicanor Ruiz, Technology Director, board of Directors, FBA Latam</p>
06:00 pm- 07:00 pm	<p><b>Closure Cocktail– Day 1</b></p>

## PRELIMINARY AGENDA - DAY 2

### October 11th - Wednesday

**Chairman: Radamés Camargo, Analysis Manager, CIU**

09:00 am- 09:20 am	<p><b>Opening day 2</b></p> <p><b>Nelson Saito</b>, President, <b>Fiber Broadband Association LATAM Chapter</b></p>
9:20 am- 9:40 am	<p><b>KEYNOTE: HFC Migration Plan for FIBRA</b></p> <p>Israel Madiedo, Innovation &amp; Technology Director, Izzi</p>
09:40 am- 10:30 am	<p><b>PANEL: Evolution and vision of broadband: challenges for the telecommunications sector.</b></p> <ul style="list-style-type: none"> <li>-The future of the Telco industry hand in hand with digital transformation.</li> <li>-The road to 5G and the advances involved.</li> <li>-Bandwidth growth in the country and its economic and social impacts.</li> <li>-Fiber optics as an enabler of 5g.</li> </ul> <p><b>Moderator (Confirmed):</b> Guadalupe Michaca, General Manager, ConsumoTIC.</p> <p><b>Panelists (Confirmed):</b>            Israel Madiedo, Innovation &amp; Technology Director, Izzi            Jorge José Millones Mallorca, Chief Operating Officer, GTAC            Gary Bolton, President and CEO, Fiber Broadband Association            Carlos Torrealba, AVP of Operations and Transformation at AT&amp;T Mexico</p>
10:30 am- 10:50 am	<p><b>Presentation: Microtechnology: the key to the telecommunications of the future</b></p> <p>Pedro Leal, Telecom Manager Latin America, FYCO</p>
10:50 am- 11:10 am	<p><b>Presentation: Hybrid Cables Used in 5G Deployment</b></p> <p>Paul Weintraub, Head of International Development, Superior Essex Communications</p>
11:10 am - 11:45 am	<p><b>Coffee Break</b></p>
11:45 am- 12:30 pm	<p><b>PANEL: The importance of ISPs for Coverage and Connectivity in the Region</b></p> <ul style="list-style-type: none"> <li>- Impact on supply chain in fiber deployment</li> <li>- Regulatory aspects and new business models for ISPs.</li> </ul> <p><b>Moderator (Confirmed):</b> Rolando Guevara Martínez, Legal Counsel of the Federation of Internet Providers Associations and Chambers of Latin America and the Caribbean (LAC-ISP).</p> <p><b>Panelists (Confirmed):</b>            Analí Díaz Infante Vázquez, President Asociación de Internet MX.            Carlos Arguimbau Romo, CEO, IENTC - Telecomunicaciones            Jose Luis Carrillo, CEO, Comunicalo, Secretary of the Board of Directors of WISPMX</p>
12:30 pm -12:50 pm	<p><b>Presentation: From Traditional to Preconnectorized Networks</b></p> <p>Axel Vladimir Acevedo Sánchez, Product Architect, Fibras Ópticas de México</p>
12:50 pm - 1:10 pm	<p><b>Presentation: Making sure that you get the network you pay for: Real-time digital twins of underground network installations.</b></p> <p>Adriana Alcalá, Product Owner, DeepUp GmbH</p>
1:10 pm - 1:30	<p><b>Presentation: Smart city with edge and micro fiber technology</b></p> <p>Jaime Gallego, Regional Sales Manager - South Florida, Caribbean, Latin America, AFL            Anthony Medeiros, Field Engineer, AFL</p>
01:30 pm- 2:50 pm	<p><b>FREE LUNCH</b></p>

2:50 pm - 3:30 pm	<p><b>Presentation: Overview FTTH Latam 2023</b> Diego Ros Rooney, Associate Director de SMC+</p>
3:30 pm- 3:50 pm	<p><b>Presentation: Demystifying Operational Power Budgets</b></p> <p>Steven Harris, VP of Market Development   Office of the CEO, SCTE, a subsidiary of CableLabs®</p>
03:50 pm- 04:45 pm	<p><b>PANEL: Coverage, connectivity and digital divide in the 5G era.</b></p> <ul style="list-style-type: none"> <li>- Fiber optics as an enabler of 5G deployment.</li> <li>- Digital divide in the 5G era and the growth of fiber.</li> <li>- Societal benefits and coverage with 5G higher browsing and access speeds.</li> <li>- The deployment of 5G to power the Internet of Things (IoT).</li> </ul> <p><b>Moderator (Confirmed):</b> Luis Miguel Martínez, Academic, Universidad Iberoamericana, former President of the Internet Society (Mexico), Advisor to the Advisory Board of the IFT</p> <p><b>Panelists (Confirmed):</b> Lourdes Coss, General Director, PROMTEL Noé Garza, CTO Neutral Networks. Emilio Flores, General Manager, GTAC - High Capacity Telecommunications Group. Sayuri Adriana Koike Quintanar, Researcher in Vertically Integrated Markets for Telecommunications and Broadcasting Networks, Center for Studies, IFT</p>
04:45 pm- 5:20 pm	<p><b>Fireside Chat: Fiber optics and broadband for the implementation and expansion of the Datacenter Industry</b></p> <p>Adriana Rivera Cerecedo, Executive Director, Mexican Association of Data Centers MEXDC Pedro Lerma, Datacenter Expert and Consultant</p>
5:20 pm - 5:35 pm	<p><b>Premiación FBA Latam</b></p>
5:35 pm - 5:45 pm	<p><b>Cierre del evento</b></p>
05:45 pm- 06:30 pm	<p><b>Cóctel de cierre del evento</b></p>