



EBOOK

# Quick Guide to Field Service Automation Software

What to look for when buying Field Service Automation Software: the key features, considerations, benefits and expected ROI



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# Introduction

Field service operations typically encompass mobile workforce management, field service management, and enterprise asset management, particularly within telecoms, broadband, utilities, and other service-focused industries. When selecting a Field Service Automation platform, choosing one that's capable of handling all these functions from the start is beneficial. Even if you don't require all three initially, it's essential that the platform allows for seamless addition of functionalities as your needs evolve.

Another important aspect to consider is the platform's ability to adapt to your specific operational needs and processes. Changing workflows and processes often requires retraining your workforce, which can be both costly and time-consuming. While many field service automation platforms are available, larger suppliers often lack the necessary configurability, as they aim to serve a wide range of businesses. Additionally, vertical solutions are frequently highly tailored to specific workflows.

In this guide, we will explore the essential features, key considerations, and the benefits and ROI you can expect when selecting the ideal Field Service Automation software for your organization.

# Mobile Workforce Management

Managing a mobile workforce effectively is essential for enhancing field team coordination and efficiency. Real-time communication and data access are crucial for ensuring that field teams are informed, responsive, and capable of delivering high-quality service.

Key features:

## Advanced AI-driven Scheduling

- **What to Look For:** AI-driven scheduling that uses artificial intelligence to optimize scheduling and dispatch for field teams.
- **Benefits:** Creates the most efficient schedules, minimizing travel time and maximizing productivity. AI-driven scheduling considers job priorities, technician skills, locations, and team availability, ensuring optimal resource allocation.
- **Return on Investment:** Reduces travel costs and increases the number of jobs completed per day, leading to higher revenue and lower operational expenses.

## Mobile Field Data Collection

- **What to Look For:** Ability to easily build mobile forms that can be tailored to your needs and processes to collect data in the field.
- **Benefits:** Streamlines data capture, reducing errors and manual entry. Provides a comprehensive view of field operations with real-time data synchronization.
- **Return on Investment:** Boosts operational efficiency by saving time and resources. Enhances decision-making with accurate data, improving project management and customer satisfaction.

## Customer and Team Communications

- **What to Look For:** Integrated communication tools that facilitate seamless interaction between field teams, office staff, and customers.
- **Benefits:** Keeps all parties connected with integrated communication tools, reducing errors and improving overall coordination. Whether through messages, calls, or alerts, everyone stays in the loop.
- **Return on Investment:** Improves customer communication and satisfaction, leading to better customer retention and reducing the cost associated with customer support and dispute resolution.

# Field Service Management

Field service Management is essential for streamlining operations and taking operational efficiency to the next level. By automating routine tasks, businesses can reduce manual errors, improve consistency, and allow their teams to focus on more critical activities.

Key features:

## Workflow Builder

- **What to Look For:** A Workflow Builder that allows the creation and easy configuration of workflows to automate processes.
- **Benefits:** Customizable workflows ensure smooth operations tailored to business needs. Automated processes save time and reduce errors, ensuring that all steps are followed consistently.
- **Return on Investment:** Increases efficiency by reducing manual labor and errors, leading to faster job completion and lower operational costs.

## Inventory Management

- **What to Look For:** A system for tracking inventory levels of assets at the base and out in the field for automating replenishment processes.
- **Benefits:** Real-time inventory tracking ensures that field teams have the necessary tools and parts available when they need them. Automated replenishment triggers reduce downtime by ensuring that critical inventory items are always in stock.
- **Return on Investment:** Reduces inventory holding costs and prevents costly delays, leading to more efficient operations and higher customer satisfaction.

## Labor and Job Costing

- **What to Look For:** Tools for tracking the costs associated with labor and specific jobs.
- **Benefits:** Accurate cost tracking helps in budgeting and provides financial insights to make informed decisions. Understanding the actual costs involved in each job allows for better resource allocation and cost control.
- **Return on Investment:** Improves cost management and profitability by identifying and controlling labor and job costs, leading to more accurate project bidding and increased profit margins.

# Enterprise Asset Management

Effective enterprise asset management is key to managing assets efficiently and reducing downtime and maintenance costs. A comprehensive platform should provide robust tools for tracking, monitoring, and maintaining assets.

Key features:

## Asset Tracking and Monitoring

- **What to Look For:** Real-time GIS enhanced tracking and monitoring of assets to maintain, service, and locate assets easily at any time.
- **Benefits:** Real-time tracking of assets ensures service teams can locate, service and retrieve and update asset data easily.
- **Return on Investment:** Improves operational efficiency and lowers costs.

## Maintenance Scheduling and History

- **What to Look For:** Tools to automate maintenance schedules and keep detailed history logs.
- **Benefits:** Automated maintenance workflows and comprehensive history logs improve asset longevity and reliability. Scheduling regular maintenance and keeping detailed records help prevent unexpected breakdowns and extend asset life.
- **Return on Investment:** Reduces maintenance costs and downtime by ensuring timely and effective maintenance, leading to longer asset life and fewer emergency repairs.

## Predictive Maintenance and Analytics

- **What to Look For:** Advanced tracking of MTTR, MTF, and Average Run/Up/Down Time with advanced analytics that predict maintenance needs before issues arise.
- **Benefits:** Predictive maintenance tools proactively address potential issues before they become major problems, reducing unexpected breakdowns and maintenance costs. Analytics provide insights into asset performance and help in making data-driven maintenance decisions.
- **Return on Investment:** Lowers maintenance costs and improves asset reliability by preventing failures, leading to increased productivity and reduced repair expenses.

# Reporting and Analytics

**The Role of Reporting in Field Service Management** Reporting is crucial for data-driven decision making and ensuring compliance and accountability. A good platform should offer reporting tools that can be configured to your needs and provide clear, actionable insights.

Key features

## Customizable Report Templates

- **What to Look For:** Templates that can be configured to meet specific business reporting needs.
- **Benefits:** Tailored reports meet specific business needs, enhancing clarity and focusing on critical metrics. Customizable templates allow businesses to generate reports that highlight the most relevant data.
- **Return on Investment:** Saves time and increases efficiency by providing targeted, actionable insights, leading to better decision-making and improved business performance.

## Automated Reporting Schedules

- **What to Look For:** The ability to schedule reports to be generated and distributed automatically.
- **Benefits:** Regular, automated reports save time and ensure up-to-date information is always available. Automated schedules ensure that reports are generated and distributed without manual intervention.
- **Return on Investment:** Reduces manual reporting efforts, freeing up resources for more strategic tasks and ensuring timely access to critical data for decision-making.

## Real-time Data Integration

- **What to Look For:** Integration of real-time data into reports for up-to-date information.
- **Benefits:** Immediate access to the latest data ensures reports are accurate and current. Real-time integration allows for timely decision-making based on the most recent information.
- **Return on Investment:** Enhances decision-making accuracy and speed, leading to improved operational responsiveness and reduced risks associated with outdated information.

# Analytics and Business Intelligence

**The Importance of Analytics and BI** Analytics and business intelligence tools are essential for identifying trends, areas for improvement, and enhancing strategic planning and forecasting. These tools provide deeper insights into operational performance and aid in making informed decisions.

Key features

## Real-time Analytics Dashboards

- **What to Look For:** Dashboards that display real-time analytics for immediate insights.
- **Benefits:** Offers immediate insights, helping in making quick, informed decisions. Dashboards provide a visual representation of key metrics, allowing managers to track performance at a glance.
- **Return on Investment:** Improves operational efficiency and responsiveness by enabling real-time decision-making, leading to quicker issue resolution and better resource allocation.

## Predictive Analytics

- **What to Look For:** Tools that use data to predict future trends and outcomes.
- **Benefits:** Anticipates future trends and improves planning and resource allocation. Predictive tools help businesses prepare for potential challenges and opportunities.
- **Return on Investment:** Enhances strategic planning and reduces risks by providing insights into future trends, leading to more informed decisions and better resource management.

## Business Intelligence Tools

- **What to Look For:** Advanced tools for analyzing business data and deriving insights.
- **Benefits:** Provides deeper insights into operational performance, aiding in strategic decision-making. BI tools help businesses understand complex data sets and derive actionable insights.
- **Return on Investment:** Increases overall business performance by enabling data-driven decisions, leading to improved efficiency, reduced costs, and enhanced competitive advantage.



## Conclusion

In summary, when choosing a field service automation and enterprise asset management platform, it's important to look for an all-in-one solution with easy configurability to maximize operational efficiency and effectiveness.

The platform should enhance mobile workforce management, streamline field service operations, effectively manage assets, provide robust reporting, and offer powerful analytics and business intelligence tools.

An all-in-one platform with easy configurability can address multiple needs, reduce the complexity of managing disparate systems, and provide a seamless user experience. This configurability is crucial, as it allows the platform to adapt to your specific operational needs and processes, minimizing the time and cost associated with retraining your workforce.

We encourage you to explore available solutions that meet these criteria. Take the next step to enhance your field operations and asset management by consulting with experts, scheduling demos, and reviewing case studies to find the best fit for your business needs.

## About Field Squared

Field Squared is the industry's first unified Field Service Automation Platform. As a cloud-based software, Field Squared is flexible, scalable and purpose-built to optimize the efficiency of the mobile workforce in the field. Focusing on business process automation, Field Squared enables enterprises to digitally transform, automate and streamline their field service operations, from the frontline to back-office systems. The powerful Platform delivers predictive analytics for proactive planning as well as interoperability across existing business systems, without the need for any software development or ongoing application maintenance.

