



Fiber Forward Online Contributor Guidelines

The Fiber Broadband Association's (FBA) greatest source of information is its members, and sharing their knowledge is the primary purpose of the *Fiber Forward* content brand. *Fiber Forward* is an industry news destination where the fiber community can learn about the industry and gain insight from peers. Content on Fiber Forward should reflect this and must be relevant to the profession.

Content must be educational, informative and cannot be overly promotional of a product or service. Content bylined by third-party vendors or FBA sponsors will be reviewed as sponsored content. Please reach out to membership@fiberbroadband.org to discuss next steps and opportunities for sponsored content.

If you are interested in contributing an article or have a topic to share, please email our content team at fiberforward@fiberbroadband.org. In your note, briefly outline the importance of the topic and its relevance to the fiber industry. FBA reserves the right to review all content and provide feedback for revision if content prior to acceptance and publishing.

Types of content published on Fiber Forward Online or the weekly iteration may include, but are not limited to:

- Reviews/reactions to industry-related resources (i.e. podcasts, books, webinars, etc.)
- Opinion pieces on industry hot topics
- Case studies
- Member profiles and interviews

Below are guidelines for the types of content FBA considers for publication, as well as preferred style and format.

Writing Guidelines

- *Posts* should aim to be 500-750 words. Please coordinate with the editor if you have concerns about staying within this range.
- Content cannot be overly promotional of any one product, service or company (ie, not a sales pitch).
- Anecdotes and real-life examples are a great way to help readers understand your ideas. Screenshots or illustrative graphics are encouraged for inclusion, if applicable.
- FBA reserves the right to provide edits that meet these guidelines and will work with the author to align on a final draft.

Style and Formatting

- Contributors should follow Associated Press (AP) style rules.
- Share your article in a Word Doc.
- Please submit a one-paragraph bio and photograph with your submission, if applicable.
- When sharing for publication, send any graphs, charts and photos as separate JPEG files.
- For any photos, please supply captions as needed.



Review Process

FBA will review all content prior to acceptance and publishing. FBA content team will review content to ensure it meets to the writing guidelines outlined below and will share edited version with authors, upon request. Authors will receive a link after publishing.

FBA Premier Member Contributor Benefits

All FBA members have the opportunity to submit content. FBA Premier members who contribute content receive the following additional benefits:

1. Preference of publish date (non-Premier member submissions are published at the editors' discretion based on availability within content calendar)
2. If Premier and non-Premier content is published within the same week, Premier member content will receive the feature position on the *Fiber Forward* homepage
3. If Premier and non-Premier content is published within the same week, Premier member content will receive the feature position in the *Fiber Forward Weekly* e-newsletter